



new tools... new realities...

Blacksky Media is a digital reality engine formed by quantum digital bio-visualist Mario Moorhead. Mario has been constructing Web sites and creating one of a kind made to order interactive experiences for major corporations like Def Jam , Perry Ellis, HBO and Geestreet Records as well as provocative young entities and individuals as Saul Williams, Sarah Jones, Pharaoh Sanders, and the RZA since 1990. A comprehensive multimedia service and content provider Blacksky understands the new and sometimes baffling world of digital media, so you can be sure your original idea won't get lost in the 'translation' process of conception to reality.

At Blacksky we think from a users perspective, and this allows us to produce web sites that work in a global and ever changing market place. Our custom made interfaces are accessible so your audience will easily understand how to navigate your site. We help you organize your information intelligently so users can quickly understand your product or service. We strive to keep our design transparent to further facilitate your audience finding what they need in a timely fashion. Using style sheets to control overall 'look and feel' allows users to learn navigation schemes quickly, which further encourages them to return to your site. We also build our Web sites and kiosks to allow easy expansion and customization to suit your audiences changing needs.

Blacksky believes that clear communication is the road to understanding, and capturing your audience's attention. By thinking iconographically we can focus on both specific or general target audiences. This unique prospective is what has allowed us to attract such a diverse client-base.

We also focus on the community. Through joint ventures with organizations such as Red Clay Arts we use our understanding of technology to educate and empower our surrounding community. We support organizations who strive to increase access to internet related technologies and even more so the production of content that reflects everyone's needs to be put on these newly created media outlets. Because of this strong belief we facilitate local intranets, web cybercasting and multimedia events that are community based.

Let Blacksky's custom-made 'realities' give you the competitive edge in the new technology frontier.